Dear Sponsor,

Thank you for your interest in Davie United Soccer Club, Inc. (DUSC) and for supporting our organization soccer.

DUSC is a 501(C)(3) non-profit organization and is one of the fastest growing soccer clubs in Florida. At DUSC we provide competitive soccer programs for beginners, competitive travel players between the ages of 5 and 19 and also adults. DUSC is not just another club, we are a center for the development of top performing athletes with the goal of preparing and guiding these athletes in preparation for the next step in their personal growth, university or professional aspirations. DUSC is a place where the ultimate goals are built around development for our players as an athlete, a student and as a member of our community. Development success is measured by individual growth, one that sees team success as a vehicle but not as a driving factor.

Without the help of sponsors like yourself, we would not be able to accomplish these goals.

Please refer to the club’s website at [www.daviesharks.com](http://www.daviesharks.com) for additional information regarding our soccer programs.

All donations to Davie United Soccer Club are tax deductible.

Sincerely,

Davie United Soccer Club, Inc.

info@daviesharks.com

**Table of Contents:**

sharks soccer Tournament series 3

ADULT LEAGUES 3

field naming rights 3

Game Jersey 3

practice jersey 3

Website sponsor 3

website Advertisement 3

SOCIAL MEDIA advertisement 4

Scholarship Donations 4

field Banner Program 4

Team Sponsorship 4

Club Sponsorship Agreement, Davie United Soccer Club, INC. 5

# Sharks Soccer Tournament Series

DUSC offers three (3) soccer tournaments throughout the youth soccer season and offers sponsorship opportunities at each of the Davie United Soccer Friendlies, South Florida 3v3 Spookout and the Sharks Soccer Cup & Showcase.

|  |  |  |
| --- | --- | --- |
| **TOURNAMENT** | **TITLE SPONSOR** | **VENDOR** |
| DAVIE UNITED SOCCER FRIENDLIES | $10,000 | $200 per day |
| SOUTH FLORIDA 3V3 SPOOKOUT | $2,500 | $200 |
| SHARKS SOCCER CUP & SHOWCASE | $20,000 | $200 per day |

# Adult League (one season)

|  |  |  |
| --- | --- | --- |
| **LEAGUE** | **TITLE SPONSOR** | **VENDOR** |
| 8v8 | $2,000 | $500 (entire season) |
| 11v11 | $5,000 | $750 (entire season) |

# Field Naming Rights $30,000

Company or organization has rights to name one of the DUSC utilized fields as their own company. Included in package is field banner, website sponsor vendor space at each of the Sharks Soccer Tournaments and the Golf Scholarship Tournament

# DUSC Game Jersey (two year) – Shoulders/Lower Back $10,000/$7,500

Includes all DUSC Game Jerseys, silk-screened with the sponsor’s name across the shoulders or lower back of each DUSC game jersey. Sponsor enjoys year-round prominent name placement on all game jerseys (Home and Away) as well as sponsorship opportunities to one (1) tournament of sponsor’s choice.  Would include Co-Sponsored name of tournament along with prominent name placement. In addition, Corporate Sponsorship would include affiliate website sponsorship on DUSC’s newly renovated website.

# DUSC Soccer Ball – (500) $15,000

Includes logo on all DUSC members customized soccer ball for one year.

# Practice Jersey Logo Club-Wide $1,000

Includes sponsor logo on all club practice jerseys for two seasons.

# Website Sponsor $500

Includes prominent name placement-Free Banner ad and Web advertisement for one season on the DUSC website.  Includes affiliates section ad.

# Website Advertisement $300

Sponsor enjoys home page link to ad within the affiliates’ section for the period of one year.

# Social Media Advertisement $250

Sponsor enjoys Social media link to sponsor’s website through the DUSC Facebook, Instagram and Twitter page.

# Scholarship Donations

DUSC has created its own Scholarship Fund to support underprivileged children and their ambition to play soccer at DUSC. All donations go to supporting underprivileged children in terms of paying for their registration and uniform fees.

# Field Banner Program

12-month/24 month agreement

1. 12 month banner placement at Bamford Park **$800**
2. 24 month banner placement at Bamford Park **$1,500**

# Team Sponsorship

An Individual or Organization can choose to sponsor a Davie United Soccer Club team individually in order to facilitate or enable this team to reach a specific goal. Goals such as funding a specific tournament fee, the purchase of specific equipment or merchandise, fees to be used for overall team expense management.

How it works - The donation is made directly to Davie United Soccer Club and the funds are managed and administered by the club, 80% of the donated funds go straight to the team’s budget and will remain at the team’s discretion so long as the funds are being utilized towards the entire team during the current season. The remaining 20% of the fees go towards club credit and these are meant to cover the handling and administration of such activities.

Note: if the desire is only to sponsor an individual on a team, this is not recognized by DUSC as a club and all details are to be handled outside the boundaries of what is considered official DUSC business and transaction and no club benefits are to be expected.

Benefits to the donating entity - Depending on the size of the contribution, Davie United Soccer Club is prepared to offer its sponsor partners with specific opportunities for business exposure. These may include the following and are based on the size of the contribution.

\_\_\_ Logo placement on the DavieSharks.com website in the team sponsorship section

\_\_\_ 1-time Facebook add placement

\_\_\_ Relevant Tax Forms for your business

**Club Sponsorship Agreement, Davie United Soccer Club, Inc.**

We would like to participate in the following sponsorship package (please check all that apply):

**Tournament Series**

\_\_Davie United Soccer Friendlies \_\_South Florida 3v3 Spookout

\_\_Title Sponsor \_\_Vendor \_\_Title Sponsor \_\_Vendor

\_\_Sharks Soccer Cup & Showcase

 \_\_Title Sponsor \_\_Vendor \_\_Tournament T-Shirt

**Adult League** (one season)

\_\_Title Sponsor \_\_Vendor

**Banner Program**

\_\_12 month Bamford Park \_\_24 month Bamford Park

**DUSC Game Jersey (two years)**

\_\_Back Shoulders

\_\_Lower Back

\_\_DUSC Practice Jersey

\_\_Website Sponsor \_\_Social Media Ad

\_\_Scholarship Donations \_\_Team Sponsorship

|  |  |
| --- | --- |
| Company Name |  |
| Date |  |
| Address |  |
| Telephone # |  |
| Email |  |
| Company Contact |  |
|  |  |
| Authorized Signature |  |
| Title |  |

Please submit application and electronic format for logos to info@daviesharks.com Make checks payable to:

**Davie United Soccer Club, Inc.**

**PO Box 292171**

**Davie**

**FL, 33329-2171**